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For immediate release:

## **Cemen Tech Expands in Southwest with New 4Rivers Equipment Partnership**

**Indianola, Iowa. July 09, 2024:** Through a new exclusive partnership with construction and forestry equipment provider [4Rivers Equipment](#), [Cemen Tech's](#) full line of concrete production solutions are now more widely available to contractors throughout Colorado and New Mexico.

“Cemen Tech is committed to delivering high-performing, long-lasting equipment and unparalleled service—a passion we share with 4Rivers Equipment and why we are so pleased to welcome them to our dealer network,” said Connor Deering, CEO and President of Cemen Tech. “We proudly promote sustainability on job sites with volumetric mixing solutions that enhance safety, reduce concrete waste and conserve fuels throughout the construction process.”

Cemen Tech is the world’s largest manufacturer of volumetric concrete mixers, which allow operators to store, measure, mix and dispense a precise amount of fresh concrete at the job site from a single unit. Using onboard technology, Cemen Tech mobile concrete trucks can change mix designs quickly and efficiently, allowing an operator to go from one job to the next without having to return to the batch plant.

“As a working partner for our customers, 4Rivers Equipment only offers the best, most innovative equipment available and superior service to support their success,” said John Shearer, CEO of 4Rivers Equipment. “We are thrilled to add Cemen Tech’s volumetric concrete production solutions to our product line and bring their reputation for reliability, efficiency and quality to our customers.”

Visit [CemenTech.com](https://www.cementech.com) to find a Cemen Tech dealer and for more information about the company’s line of volumetric concrete production solutions.

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### **About 4Rivers Equipment**

4Rivers Equipment is a local John Deere dealer for construction equipment solutions, technology and support. 4Rivers Equipment provides innovative equipment and machinery and supports it with industry-leading parts and service departments for the communities it serves throughout Colorado, New Mexico and Texas. Learn more at [4RiversEquipment.com](http://4RiversEquipment.com).

### **About Cemen Tech Inc.**

With over 55 years of manufacturing and engineering expertise in the volumetric mixing industry, Cemen Tech, Inc. stands as the global leader, dedicated to delivering the highest quality concrete mixers to its customers. Operating in more than 70 countries, the company services mixers worldwide and proudly supplies equipment to the United States military. Committed to enhancing global infrastructure, Cemen Tech believes in providing access to clean water, efficient goods and services transportation, and reliable housing for people, businesses and communities worldwide. The company's innovative products lay the foundation for a growing world, addressing needs in an environmentally conscious manner. For more information, visit [CemenTech.com](http://CemenTech.com).