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For immediate release:

Gulf shore states now have increased access to advanced concrete mixing technology that supports a range of construction projects

Cemen Tech signs Lyle Machinery as exclusive authorized dealer in Mississippi, Alabama and Northern Florida

Indianola, Iowa. November 10, 2020: [Cemen Tech](#) has signed [Lyle Machinery](#) as the exclusive dealer for Cemen Tech volumetric concrete mixers in Mississippi, Alabama and Northern Florida. The one-of-its kind partnership in the region means local contractors and government entities will be able to easily expand their concrete mixing technology inventory and ultimately broaden their capabilities and control over projects.

“We are hearing more and more from our customers that they want greater control and quality for their concrete projects – from utility to road and bridge to many other projects,” says Marc Dowdell, Vice President of Sales, Lyle Machinery Co. “Volumetric technology is by far one of the best solutions to that need. So, when we decided to include this technology in our inventory, Cemen Tech was the easy choice. No one else competes.”

Headquartered in Richland, Mississippi Lyle Machinery is a full-line and full-service dealer with over 30 years’ experience serving the heavy construction, energy, compact construction, asphalt, and material handling industries. The company is now authorized to sell and service Cemen Tech’s full line of advanced volumetric concrete mixing equipment and technologies. No other dealer in the area is selling volumetric technology.

Construction contributed at least \$60 billion in gross domestic product across Alabama, Florida and Mississippi in 2019, according to the Associated General Contractors of America’s (AGC) [analysis of data](#) from the US Bureau of Economic Analysis. Clearly, construction is a significant economic engine that both Lyle Machinery and Cemen Tech are eager to fuel through the sale and service of advanced construction technology.

“Our new partnership with Lyle Machinery is an exciting opportunity. It’s a true vote of confidence in our technology when the region’s leading construction equipment dealer signs on to enthusiastically sell

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volumetric,” said Connor Deering CEO/President of Cemen Tech. “We know their long-standing reputation for service is a great match for our high-quality products.”

The Cemen Tech Experience offers Dealer customers eight points of differentiation - a **Proven Process** to ensure the correct concrete solution for their application, a **Performance Guarantee** standing behind our equipment, our **Cemen Tech CONNECT** live global remote video support, our **24 Hour Parts** to minimize downtime, our proprietary technology **ACCU-POUR™**, an advanced suite of cloud-based productivity solutions for volumetric mixers, **Concrete Now**, an online portal for local concrete delivery, **PROJECT GO**, our ongoing industry education efforts, and **Cemen Tech Momentum** for customer website development.

To find a Cemen Tech dealer, and for more information on the company’s line of volumetric concrete production solutions, visit www.CemenTech.com or www.ACCU-POUR.com.

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About Cemen Tech Inc.

Cemen Tech, Inc. has over 50 years manufacturing and engineering experience in the volumetric mixing industry. As the industry leader, the company strives to provide the highest quality concrete mixers to its customers. Cemen Tech currently operates in over 70 countries, services mixers across the globe, and supplies equipment to the United States military. Cemen Tech believes that people, businesses, and communities around the world should have the infrastructure to access clean water, to transport goods and services, and to reliable housing. Their products provide the foundation and stability to meet the needs of a growing world in an environmentally conscious way. www.CemenTech.com

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